



Prudential Locations LLC

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Prudential Locations Announces the Hiring of Kevin Miyama as New Career Coach

For Immediate Release

HONOLULU (February 15, 2011) – Prudential Locations, Hawaii's largest locally owned and operated real estate company, announced today the hiring of **Kevin Miyama** as its newest career coach.

Prudential Locations provides career coaching to all of its agents as a unique added-value for being part of the firm. Miyama is responsible for agent development, sales training and other sales-related activities that contribute to the success of agents and the company; he also plans and manages sales performance for new and experienced agents.

Prior to joining Prudential Locations, Miyama served eight years with Coldwell Banker Pacific Properties, where he was responsible for strategic planning, financial management, marketing strategies, and personnel support and development for its Leeward office. Before this, Miyama worked as the director of purchasing for Star Markets where he gained invaluable experience through negotiating local and national contracts between manufacturers and wholesalers. Augmenting his varied and well-rounded experience, Miyama also worked as a sales manager for Hawaiian Grocery Stores and spent 12 years as the regional vice president for De Jarnett Sales representing Western Family Foods. Befitting his new position as a career coach with Prudential Locations, Miyama specializes in business management and dialogue coaching.

About Prudential Locations

Prudential Locations LLC is a multi-faceted real estate company with a rich kama'aina tradition in the islands of Hawaii that boasts four decades of extensive local experience and connections to offer its clients. To benefit customers, the Prudential Locations website, www.PrudentialLocations.com, shows every home, land, condo and real estate listing on Oahu, Maui, Big Island, Kauai, Molokai, and Lanai, with detailed property information to assist its clients. By being a leader in real estate market research and knowledge and continually training more than 240 real estate agents, Prudential Locations produced more than \$1 billion in sales in 2009. Prudential Locations Hawaii is ranked in the top four percent of all Prudential Real Estate affiliates. Recently it earned the distinction of Hawaii's top brokerage firm for both transactions and sales volume by the RIS 2008 Power Broker Survey and REALTOR® Magazine's national Top 100 list. Prudential Locations was established in 1969 with offices and affiliates throughout the state, and is an independently owned and operated member of the Prudential Real Estate Affiliates, Inc.